

**GOVERNMENT OF JAMMU AND KASHMIR  
DEPARTMENT OF SOCIAL FORESTRY**

***Sub: Involving PRIs in afforestation drives-reg.***

**C I R C U L A R**

As you aware that Social Forestry Department's various mandated activities including afforestation programmes are to be implemented in close coordination and with active involvement of Panchayati Raj Institutions PRIs as per directions of Government, issued in this regard from time to time.

All concerned thus are enjoined upon to ensure compliance of directions as reproduced below:-

1. While planting and executing various activities viz Micro Planning, planting, Management and harvesting/ sale and revenue earning, VPPC fund Management, training and awareness generation, voluntary plantation initiatives / representatives of PRIs at different levels i.e. District Development Councils, Block Development Councils and Gram Panchayats need to be actively involved.
2. While taking up plantation activities in VWLs/ RDF/ Strips and under Institutional component, as well as Ceremonial plantations, PRI members need to be associated. Celebration of Van Mahotsavas, Institutional plantations may be launched through PRI members in their respective jurisdictions.
3. The experience and public appeal of representatives of these PRIs may be leveraged for involvement of local people/ students/ NGOs/ other stakeholders in carrying out plantation and other allied activities as part of "Shramdaan".

4. All such events may be captured appropriately and briefs along with audio-video clips be shared with IT cell of direction office for documentation and sharing through social media handles of Department.
5. Press releases to Information Department for dissemination/public awareness shall be issued by IT cell of direction office.
6. RDs/ DFOs are also advised to have regular interactions with PRI representatives physically as well as virtually to solicit their valuable inputs and cooperation to implement directions of Government on engaging PRIs in various levels of functioning for better outcomes.
7. RDs shall monitor the implementation and keep direction office updated.

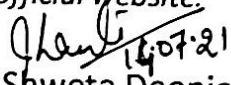
Sd/-  
Roshan Jaggi, IFS  
PCCF/Director,  
Department of Social Forestry,  
J&K.

**No: DIR/DSF/M&E/612-27**

**Dated: 14-07-2021.**

*Copy to:-*

1. *Submitted to the Commissioner / Secretary to Government, Forest, Environment and Ecology Department, J&K for favour of kind information.*
2. *Regional Director, Department of Social Forestry, Jammu.*
3. *Regional Director, Department of Social Forestry, Kashmir.*
4. *All Divisional Forest Officer (s), Department of Social Forestry, J&K.*
5. *I/C Website, Direction Office for placing the Circular on official website.*

  
Shweta Deonia,  
Dy. Conservator of Forests (M&E),  
Department of Social Forestry,  
J&K.